

SHUTTERFLY INC. · 2018-CURRENT

Senior Writer

Launching and executing creative assets for Tiny Prints, The Wedding Shop and the rapidly growing category expansion arm. Developing brand awareness and integrated campaigns across print, catalog, site experience and social.

FREELANCE · 2007-2018

Creative Director/Writer

Worked with marble-foyer clients and humble start-ups; alongside smart and really smart people. Re-imagined new brands from the ground up and resuscitated dying campaigns. Authored brand books and mantras; TV, radio, and speeches; coffee-roaster websites and pie menus; banners, blasts and social stories

Agencies: Amusement Park (formerly DGWB), VITRO, ParkerWhite, Sixwasnine, MeadsDurkett, Roni Hicks, Farm advertising, Simpler&Simpler, Challenged Athletes Foundation.

Clients: Four Seasons Resorts, St. Joseph Hoag Health, Covenant Children's Hospital, Infantino, Thermador, National University, Pentax, Union Bank of California, Star Trac, Pick up Stix, Electra Bikes, Kwikset, Yahoo!Personals, Ossur, Challenged Athletes Foundation, Carl Zeiss vision, Brehm Builders, id Analytics, Las Vegas World Arena, Open Energy, Wamberg Genomics.

AGENCIES

Greenhaus, Senior Writer, San Diego, CA, 2005-2006

CLIENTS: Hard Rock hotel, John Laing homes, The Irvine Company, Pardee homes, The Grand Del Mar

VITROROBERTSON, Writer, San Diego, CA, 2003-2005

CLIENTS: ASICS, Qualcomm Inc., Quidel rapid tests, Kyocera, Taylor Guitars, Yamaha Watercraft, Baby Einstein, Newcastle Brown Ale, Baskin Robbins, Marie Callenders

Dizinno Thompson, Writer, San Diego, CA, 2000-2003

CLIENTS: San Diego Convention & Visitors Bureau, the Walking Co., Barona Casino, California Certified Organic Farmers, Birch Aquarium, Croce's, Hotel Del Coronado

ADVERTISING AWARDS

Communication Arts

Obies

PRINT Magazine

US Ad Review

Graphis

FICTION PUBLICATIONS AND AWARDS

Glimmer Train, Cincinnati Review, American Literary Review, Chattahoochee review, Mississippi Review, Tampa Review, Cream City Review, ZYZZYVA, River Styx, AGNI online, Ruminant Magazine, Passages North; and more.

Winner of the Cincinnati Review Fiction Prize, William Van Dyke Fiction Prize, American Literary Review Fiction Prize, and Waasmode Fiction Prize.